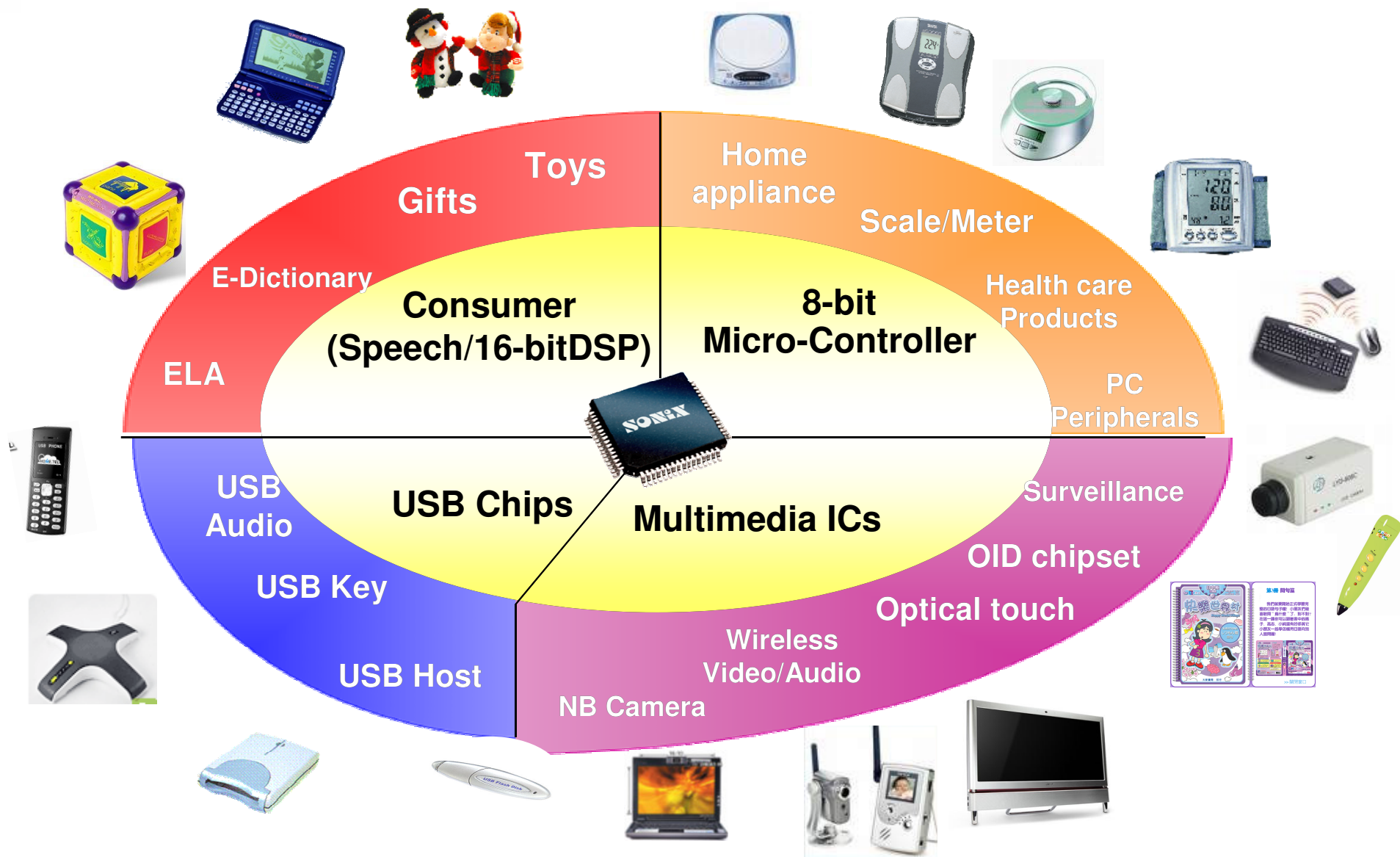# 松翰科技公司簡介

SONiX Technology Co., Ltd.
Company Briefing

Date: May, 2010

SONiX

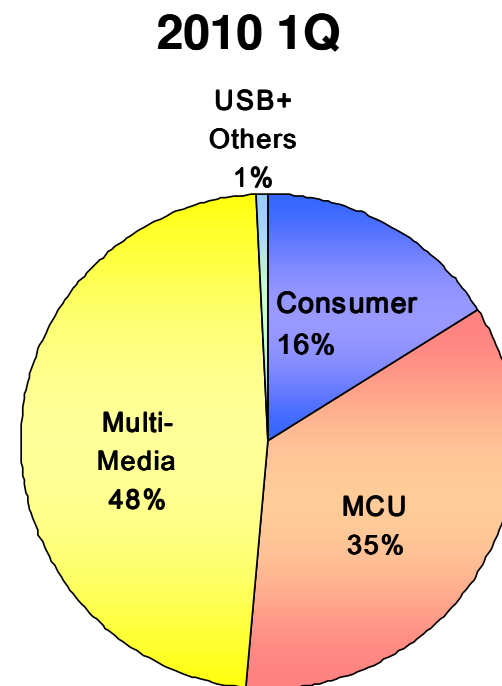Now That's Smart.

Product Lines & Applications

Toys

Gifts

Home appliance

Scale/Meter

E-Dictionary

Consumer (Speech/16-bitDSP)

8-bit Micro-Controller

Health care Products

ELA

PC Peripherals

USB Audio

USB Chips

Multimedia ICs

Surveillance

USB Key

OID chipset

Optical touch

USB Host

Wireless Video/Audio

NB Camera

SONiX

Product Mix

2009 revenue NT$3.6 billion; 2010 1Q revenue NT$1,016 million

2010 1Q

USB+ Others 1%
Consumer 16%
MCU 35%
Multi-Media 48%

2009

USB+ Others 1%
Consumer 21%
MCU 27%
Multi-Media 51%

2008

USB+ Others 1%
Consumer 26%
MCU 24%
Multi-Media 49%

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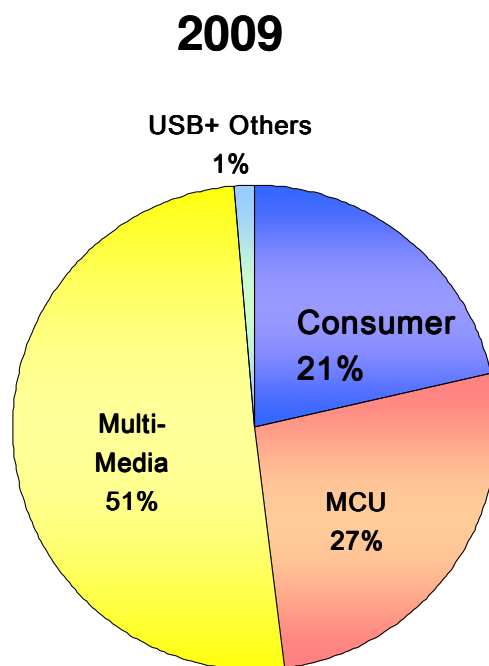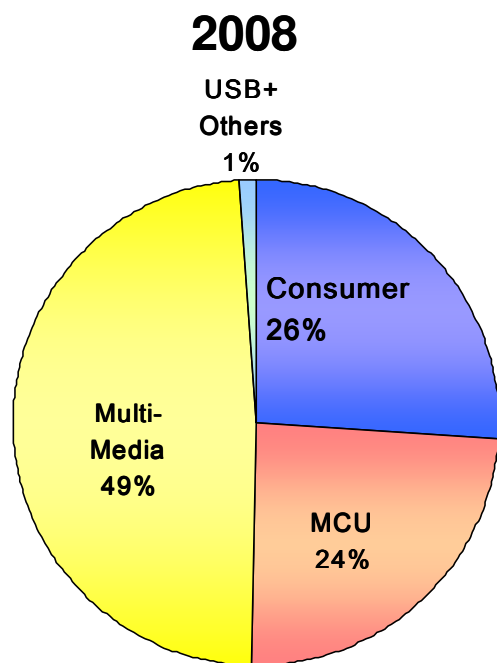
2010 Financial Results Summary

Unit: NT$ in Thousand

	2010 1Q	2009 1Q
Net Sales	1,016,472	606,155
Net Income	237,556	100,679
*EPS (NTD)	1.42	0.60
Cash	1,414,219	1,271,090
Available-for-sale Financial Assets	568,198	449,197
Inventory-Net	430,305	240,012
Inventory Turenover Days	66	76
Account Receivable-Net	484,628	330,390
Total Assests	4,388,816	3,667,268
Total Liabilities	866,061	547,904
Stockholders' Equity	3,522,755	3,119,364

*EPS (after tax) are based on the weighted average number of outstanding shares

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2010 1Q Results YoY

Income Statements

Unit: NT$ in Thousand

	2010 1Q	%	2009 1Q	%	Growth(%)
Net Sales	1,016,472	100%	606,155	100%	68%
Gross Profit	422,118	42%	243,389	40%	73%
Operating Income	232,404	23%	90,197	21%	158%
Net Income	237,556	23%	100,679	17%	136%
Gross Margin Rate	42%		40%		
*EPS (NT Dollars)	1.42		0.60		

**EPS (after tax) are based on the weighted average number of outstanding shares

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2010 1Q Results QoQ

Income Statements

Unit: NT$ in Thousand

	2010 1Q	%	2009 4Q	%	Growth(%)
Net Sales	1,016,472	100%	972,444	100%	5%
Gross Profit	422,118	42%	396,023	41%	7%
Operating Income	232,404	23%	181,993	19%	28%
Net Income	237,556	23%	203,281	21%	17%
Gross Margin Rate	42%		41%		
***EPS (NT Dollars)**	1.42		1.21		

* EPS (after tax) are based on the weighted average number of outstanding shares

SONiX

High Cash Dividend Trend

- High dividend yield (around 5%)
- High cash dividend in the previous years

	2005	2006	2007	2008	2009
	4.26	4.98	5.45	4.43	4.5
Cash(NT$)	3	3.7	3.78	2.99	4
Stock(NT$)	0.5	0.3	0.29	0	0
Cash	86%	93%	93%	100%	100%
Stock	14%	7%	7%	0	0

- Cash Dividend: NT$ 4 per share
- Employee Cash Bonus: NT$160,000,000

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Growth Driver and Potential Products

- MCU (Flash type/USB type/ Industrial Grade)

- Resistive Dual Touch Solution for Handheld Device

- Optical ID^{TM}

- Optical Touch Solution for AIO/NB products

- 2.4 G RF Wireless Video/Audio solution

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Growth Driver for MCU Market

- Flash Type MCU

- Embedded ICE Flash Type MCU

- (With ISP function, In-System-Program)

- AD Type MCU- Health Care Product/
  Home Appliance

- USB Type MCU

- Resistive Dual Touch Solution

2.4 G RF Wireless Video/Audio solution

Major Application

- Audio Headset

- Gaming Accessory

- Video + Audio Baby Monitor

- Wireless PC camera

Q & A